



Alliance for I-69 Texas

2024 Annual Meeting

The Alliance for I-69 Texas is excited to announce the upcoming I-69 Alliance Annual Meeting, scheduled for December 6. We are honored to have **Steven Alvis**, a member of the Texas Transportation Commission appointed by the governor, as the keynote speaker for this year's I-69 Alliance Annual Meeting.

Steven is the co-founder and managing partner of NewQuest Properties, the largest privately held shopping center developer in Texas. Through his impressive career in commercial development, Commissioner Alvis has a keen understanding about the inextricable tie between highway infrastructure and economic development. Attendees can expect to hear more about TxDOT's ongoing efforts to build I-69 and how it can spur economic growth in communities along the corridor.

As a sponsor, you will elevate your company's visibility and contribute to the success of the I-69 Alliance Annual Meeting. You will also highlight your organization's support for I-69 and how it impacts freight movement, economic growth, and safety in Texas.

WHEN:

Friday, December 6

11:00 a.m. - 1:30 p.m.

Registration & Networking Café:

11:00 a.m. - Noon

Luncheon Program: Noon - 1:30 p.m.

WHERE:

Greater Houston Partnership

Partnership Tower

701 Avenida de las Americas, Suite 900

Houston, TX 77010

BENEFITS OF SPONSORING

- Sponsorship recognition and prominent logo placement in front of leaders from across the more than 30 counties along I-69 in Texas, including elected officials, TxDOT leadership, business leaders, premier trade partners, regional chambers, and economic development organizations.
- Expanding your company's branding presence through event marketing emails.
- Make a positive impact on the community as a whole while propelling your company and its' brand visibility.

AUDIENCES ATTENDING

- Transportation and Infrastructure Leaders
- TxDOT officials
- Economic Development and Chamber Leaders
- Elected Officials
- I-69 Alliance Board Members

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Sr. Director Engagement & Sponsorship at 713-824-2403 or t Leibowitz@houston.org. or Jennifer Shepard, Executive Director, Alliance for I-69 Texas at jennifer@jgshepard.com.

GOLD \$5,000

One (1) table of eight (8) at the luncheon event in a premier location

One (1) seat at the head table

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Recognition at the event by the Alliance Chairman

BRONZE \$2,500

Reserved seats for three (3) guests at the luncheon

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Recognition at the event by the Alliance Chairman

SILVER \$3,500

One (1) table of eight (8) at the luncheon

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Recognition at the event by the Alliance Chairman

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SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes, I would like to sponsor the I-69 Alliance Annual Meeting!

- GOLD Sponsor \$5,000
- SILVER Sponsor \$3,500
- BRONZE Sponsor \$2,500

COMMITMENT INFORMATION

Company Name

 (as you wish to appear
on print materials)

Contact Name
Phone
Email
Signature
Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Alliance for I-69 Texas. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA

MAIL
Greater Houston Partnership

ATTN: Terry Leibowitz

701 Avenida de las Americas, Suite 900

Houston, TX 77010

EMAIL

tleibowitz@houston.org

Sponsors with commitments made by November 29 will receive recognition in event materials.

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